



## Small Grant Application Assessment Rubric

Category	Above Standard Rating - 5	Standard 3	Below Standard 1
<b>Needs-Based Approach</b>	<p>Clearly articulates the character-based issue(s) that will be addressed by the project.</p> <p>Justifies why the chosen issue is important to their organization.</p> <p>Very strong connection between issues identified and project activities i.e., activities address issues.</p>	<p>Identifies the character-based issue(s) that will be addressed by the project.</p> <p>Provides some justification for the choice.</p> <p>Activities are connected to the issues identified</p>	<p>Does not clearly identify character-based issue(s) to be addressed by the project.</p> <p>Activities are loosely connected to the identified issue</p>
<b>Innovation</b>	<p>Project activities go well beyond the conventional - Activities are new, unique, surprising.</p> <p>Uses common materials or ideas in new, clever, and surprising ways</p> <p>Activities combine different elements into a coherent whole</p>	<p>Project activities are standard</p> <p>Uses common materials or ideas in new, clever, and surprising ways</p>	<p>Project activities are standard</p> <p>Activities consist of different elements that do not complement each other.</p>
<b>Active Engagement</b>	<p>Project beneficiaries are actively involved in activities</p> <p>Activities are designed to result in character strengthening of participants – i.e., character building by doing</p>	<p>Project beneficiaries are actively involved in some activities</p> <p>Activities are designed to result in character strengthening of participants</p>	<p>Project beneficiaries are passive bystanders or observers</p>
<b>Impact</b>	<p>Project activities take place over the long term e.g., school year or incorporated into the curriculum</p> <p>Selected target audience (project beneficiaries) is highly appropriate for the activities.</p> <p>Anticipated project outcomes (results) are clearly articulated and relate directly to the issues to be addressed.</p>	<p>Project activities take place over a shorter term e.g., a semester</p> <p>Target audience is appropriate</p> <p>Anticipated project results are somewhat identified and relate to the issues to be addressed.</p>	<p>Project activities take place as a single event.</p> <p>Target audience is appropriate</p> <p>Anticipated project results are poorly articulated and are weakly related to the issues to be addressed.</p>

